

Special Ops Digital Strategist

Bionic Giant is seeking a special ops digital and marketing strategist to lead efforts for our amazing clients. Bionic Giant is a group of nimble team members working together to accomplish great things. We look for you to bring your ideas and passion to take our clients business to new levels. Responding candidates must be local or willing to relocate.

Mission Coordinates: 44.86873, -93.35752

About You

You are an organized and driven personality that loves to work with a team of other great people. You look forward to partnering with great clients and strategizing the best ways to grow their business. You love a challenge and have great attention to detail while helping to drive projects forward.

About Us

Bionic Giant is a creative agency headquartered in Minneapolis, with a satellite office in Denver. We work for a variety of brands in various industries, providing digital solutions such as branding/design, strategy, websites, video, and mobile apps. Great work happens through great people. Our devotion to our clients is matched only by our loyalty to one another. We believe in bold generosity and courageous humility from the first draft to the final handoff. We work hard and play hard. We challenge each other, and have fun doing it.

Position Requirements

- Serve as a subject matter expert for clients and internal teams by demonstrating strong business acumen and knowledge of cross-channel marketing and digital trends and opportunities.
- Translate client requests and needs into actionable strategies that align with their business objectives.
- Serve as a thought leader who proactively collaborates with project teams and clients.
- Originate and contribute to the development and presentation of objectives, strategies, and tactics, as well as defining and helping track selected KPI's for success.
- Monitor active projects to ensure deliverables align to strategies with various projects.
- Gather and author business requirements.
- Experienced in qualitative and quantitative analysis.
- Define opportunity space for transformation, along with the vision, strategic framework, and specific solutions required to deliver against opportunities, consumer needs, and specific business and marketing goals.
- When needed, help to guide client stakeholder interviews, market research, competitive analysis and provide insight into web analytics.

Mission Needs

- Interest in continual, self-motivated learning and sharing relevant business information and inspirational resources.
- Project experience creating customer journey maps, user stories, personas, ecosystem maps, and other strategic deliverables.
- Hands on experience facilitating ideation sessions.
- Looking for visionaries who can “connect the dots” for client goals and consumer insights, and articulate digital concepts and solutions in clear and compelling ways.
- Solution-oriented, strategic thinker and doer. We like getting things done!
- Experienced and persuasive presenter.
 - Comfortable with public speaking (specifically client presentations and meetings).
 - Seasoned author of presentations.
 - Track record of selling solutions.
- Capable of working independently.
- Comfortable working in a fast-paced environment.
- Calm and patient personality.
- Agency experience is highly sought after.

Does this sound like something you would like to be a part of? Do you want to join a special ops group of like-minded individuals working together as a team?

Bionic Giant is an active proponent of diversity in the Minneapolis community. We aim to create an inclusive and respectful workplace. We encourage anyone that is excited by this opportunity to apply.